My name is Marc-Anthony.

GRAPHIC DESIGNER

I design things that connect brands with people.

I am originally from Port-au-Prince, Haiti, now developing in South Florida. Over the passed decade, I have focused on crafting compelling corporate identities. My objective is to provide efficient solutions for clients' visual communication needs across various platforms and media by leveraging experience, diverse graphic and web technologies.

Experience

Denison Yachting / Fort Lauderdale, FL

LEAD GRAPHIC DESIGNER

My responsibilities are centered around developing and implementing largescale design projects. The projects and functions included are:

- Studying trends and continuously implement new website functions that improve user experience through design
- Conceptualizing, designing and producing trade show assets
- Designing and printing of branding and marketing collaterals
- Assisting in trade show media coverage
- Develop internal file management system

Sunset Yachts / Miami, FL

MARKETING DIRECTOR

I assisted in a complete brand revamp which resulted in an increased brand awarness, booking increase and client retention. The functions were as followed:

- Design and manage a new website
- Plan, design, and execute social media marketing campaigns
- Assist in SOP development and implementation
- Media coverage (Photography and video content development)

Soul Harvesters Outreach Ministry / Charleston, SC

WEBSITE DESIGNER

I assisted in the redesigning and relaunching of their new website with the goal of better positioning the organization in the community

- Performed server migration
- Set up full WordPress backend
- Designed and implemented new website layout

CONTACT

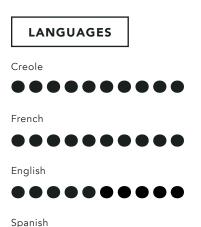
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EDUCATION

2015 Degree of Science in Graphic Design The Art Institute of Fort Lauderdale

SKILLS

- Ideation
- Organization
- Problem Solving
- Collaboration





2022-2023

Experience Continued

2017-2019	 Creative Propulsion Labs / Miami, FL — Mexico City GRAPHIC DESIGNER – CLIENT RELATIONS While I started as a graphic designer, my most important role was assisting in expanding and managing the agency's marketing team. Other functions included: Packaging design. Magazine and advertising design Various large-scale print projects Client account management
2015-2017	 Eran Industrial / Boca Raton, FL + Ningbo, China SENIOR DESIGNER / MARKETING MANAGER My most important role was to assist in the installement of a complete marketing department in China that worked closely with engineering and sales departments. Other functions included: Develop and implement marketing team SOP New product development (branding, packaging, photography) Digital marketing development and implementation Marketing print collaterals (Product catalog, Tradeshow booths, Presentations)
2017	Ningbo Sinppa Tools Ltd. Ningbo, China GRAPHIC DESIGNER (FREELANCE) The job consisted of the conceptualization and development of product packaging including product photography, as well as assisting in the design and development of one of their e-commerce website.
2014	KottonZoo, Miami FL GRAPHIC DESIGNER / ILLUSTRATOR (FREELANCE) I was involved in various illustration projects for concerts, promotional items, and merchandise.

References

MARC ANDY JOSEPH

Owner & Developer at LevelUP Studios 561.315.7497

JUNO PRUDHOMM

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AMBER DEGNAN

Client 770.967.9919

JOSH VALOES Client

561.251.6245 Josh@ValoesVentures.com

TECHNICAL SKILLS

- Illustration/Drawing
- Portrait or Product Photography
- Photo Editing
- Layout
- Website Design
- UI/UX
- Design for Print
- Branding